

ADV #

ADV. NAME

AGY #

AGY. NAME

FOLI/B NELSON/D/SEN/FL

ABAR HUTTON MEDIA

REP. #

OFF. #

SALESMAN #

6190 GROVEDALE COURT, SUITE 200

ALEXANDRIA, VA 22310

BUYER NAME SHELLI HUTTON

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER #

CONTRACT # 6399978

CLASS: NATL. LOCAL REGIONAL

PRDCT NELSON 4 SENATE:ADD

EST#664

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12

NOV6/12 WK-2

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE NOV1/12 22.45

REP: REVISION  
 SPOTS CANCELED  
 LN'S 33-35 ADDED  
 NEW TTL \$87,420  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM BILL NELSON FOR SENATE:ADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5	S		900A-1000A	30		\$1,040.00	10/30	11/1	1		TU,TH	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 664												
PROGRAM : TODAY SHOW2 CON COM1: TODAY SHOW 2												
17	S		800P-900P	30		\$2,900.00	11/2	11/2	0		FRI	0
PROGRAM : VOICE REPEAT CON COM1: VOICE REPEAT												

11/2/12-TC ✓

REP HEADLINE# 6399978  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	S		800P-900P	30		\$1,200.00	11/3	11/3	0		SAT	0
PROGRAM : ENCORES												
CON COM1: ENCORES												
19	S		1000P-1100P	30		\$1,400.00	11/3	11/3	0		SAT	0
PROGRAM : ENCORES												
CON COM1: ENCORES												
33	A		700P-800P	30		\$1,350.00	11/3	11/3	2		SAT	2
PROGRAM : STARWATCH JAMES BOND												
CON COM1: STARWATCH JAMES BOND												
34	A		900P-1100P	30		\$1,400.00	11/3	11/3	2		SAT	2
PROGRAM : MOTW RUDY												
CON COM1: MOTW RUDY												
35	A		700A-900A	30		\$1,000.00	11/3	11/3	1		SAT	1
PROGRAM : SAT TODAY												
CON COM1: SAT TODAY												
NOV/12 87420.00												CONTRACT TOTAL 87420.00
												TOTAL SPOTS 43

MARKET TOTALS \$364,416 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ESTIMATED

SVC- NSI BOOKS- MAY/PJ  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 822 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	87420	Campaign Ref:	JM112103002
Buyer:		Client/Product/Estimate:	. / .664	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	
Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Nelson 4 Senate*Add*	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	M-F 6a News ...TF..	01	1450	30 Comme	Nbr of Spots	2	2	2900
2	M-F 6a News .T....	01	1450	30 Comme	Nbr of Spots	1	1	1450
3	M-F 7a Today Show ..WTF..	01	2000	30 Comme	Nbr of Spots	3	3	6000
4	M-F 7a Today Show MT.....	01	2000	30 Comme	Nbr of Spots	2	2	4000
5	M-F 9a Today Show II ...T...	01	1040	30 Comme	Nbr of Spots	1	1	1040
6	M-F 10a News ..W.F..	01	300	30 Comme	Nbr of Spots	2	2	600
7	M-F 11a Daytime ..WT...	03	160	30 Comme	Nbr of Spots	2	2	320
8	M-F 11a Daytime M.....	03	160	30 Comme	Nbr of Spots	1	1	160
9	M-F 1p Days Of Our Lives ...T...	03	400	30 Comme	Nbr of Spots	1	1	400
<b>Weekly Totals:</b> Total Spots(Ord Spots)					35	8	43	
Closed PR					2		2	

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Bill Nelson/ D/ State Senate/ FL  
Submission Number 822 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

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Buyer:	FL	Client/Product/Estimate:	. / /664	Sales Rep:	HRP Washington, DC
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Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
10	M-F 1p Days Of Our Lives M.....	03	400	30 Comme	Nbr of Spots	1	1	400
11	M-F 3p Doctors ..W....	03	450	30 Comme	Nbr of Spots	1	1	450
12	M-F 5p News ..W.F..	01	1700	30 Comme	Nbr of Spots	2	2	3400
13	M-F 530p News ...T...	01	1700	30 Comme	Nbr of Spots	1	1	1700
14	M-F 630p ET / 530p CT NBC Nightly News ...F..	01	5000	30 Comme	Nbr of Spots	1	1	5000
15	Mon 10p ET / 9p CT Revolution M.....	01	7500	30 Comme	Nbr of Spots	1	1	7500
16	Wed 9p ET / 8p CT Law & Order SVU ..W....	01	7500	30 Comme	Nbr of Spots	1	1	7500
17	Sat 10p ET / 9p CT Law & Order SVU .....S.	03		30 Comme	Nbr of Spots	1	1	
18	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	01	25000	30 Comme	Nbr of Spots	1	1	25000
19	M-Su 11p News .....S.	01	2500	30 Comme	Nbr of Spots	1	1	2500
20	M-F 1135p ET / 1035p CT Tonight Show	01	1300	30	Nbr of Spots	2	2	2600
Weekly Totals: Total Spots(Ord Spots)					35	8	43	
Closed PR					2		2	

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6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 822 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

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Buyer:	FL	Client/Product/Estimate:	. / . / 664	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	
Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
21	M-F 1135p ET / 1035p CT Tonight Show M..... Comme	01	1300	30 Nbr of Spots		1	1	1300
22	M-F 1237a ET / 1137p CT Late Night ..W.F.. Comme	01	400	30 Nbr of Spots	2		2	800
23	Sat 7a Today Show .....S. Comme	01	1000	30 Nbr of Spots	1		1	1000
24	Sat 9a News .....S. Comme	03	300	30 Nbr of Spots	1		1	300
25	Sat 1130p ET / 1030p CT Saturday Night Live .....S. Comme	01	2500	30 Nbr of Spots	1		1	2500
26	Sun 8a Today Show .....S Comme	01	1100	30 Nbr of Spots	1		1	1100
27	Sun 9a News .....S Comme	03	300	30 Nbr of Spots	1		1	300
28	Sun 12p News .....S Comme	03	150	30 Nbr of Spots	1		1	150
29	M-F 1237a ET / 1137p CT Late Night M..... Comme	01	400	30 Nbr of Spots		1	1	400
30	Sat 12p News .....S. Comme	03	150	30 Nbr of Spots	1		1	150
31	Fri 8p Star Watch Primetime .....S Comme	04		30 Nbr of Spots				
Weekly Totals: Total Spots(Ord Spots)					35	8	43	
Closed PR					2		2	

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6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 822 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 87420	Campaign Ref: JM112103002
Buyer: FL	Client/Product/Estimate: . / /664	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref:
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
32	Sat 7p Star Watch .....F.. .....S.	03	1350	30 Comme	Closed PR Nbr of Spots	2	2	2700
33	Sat NBC Movie .....S.	07	1400	30 Comme	Nbr of Spots	2	2	2800
34	Sat 7a Today Show .....S.	01	1000	30 Comme	Nbr of Spots	1	1	1000

Weekly Totals: Total Spots(Ord Spots)

Closed PR	35	8	43
	2		2

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
17	Sat 10p ET / 9p CT Law & Order SVU	:30 Commercial	10/29/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	JM112103002
31	Fri 9p Star Watch Primetime	:30 Commercial	10/29/12	Closed Pre Emption	2,900.00	No Makegood / Credit	0000000000	JM112103002

Grand Totals

		Month 11 Weeks: 4	
	Totals	10/29	11/05
Spots	43	35	8
Cost	87420	72210	15210

Grand Totals:

Spots: 43  
Gross Total: 87,420.00  
Commission: 13,113.00

Net Total:

74,307.00

Local

REP HEADLINE# 6399978  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!  
HARRIS REPORT FROM REP

OCT29/12 17.20  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL

AGY # AGY. NAME ABAR HUTTON MEDIA

6190 GROVEDALE COURT, SUITE 200

ALEXANDRIA, VA 22310

REP. # OFF. # SALESMAN #

BUYER NAME SHELLI HUTTON

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6399978

CLASS: NATL. LOCAL REGIONAL

PRDCT NELSON 4 SENATE:ADD EST#664 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT29/12 17.20

REP: NEW ORDER

TTL \$87,460 @42X

PLEASE CONFIRM

THANKS! KIM FOR MEGHAN

CON CM BILL NELSON FOR SENATE:ADD

\$5140

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 664

1 600A-700A 30 \$1,450.00 11/1 11/2 2 TH-F 2

PROGRAM : 6AM NEWS  
CON COM1 : 6AM NEWS

2 600A-700A 30 \$1,450.00 11/6 11/6 1 TUE 1

PROGRAM : 6AM NEWS  
CON COM1 : 6AM NEWS

3 700A-900A 30 \$2,000.00 10/31 11/2 3 W-F 3

PROGRAM : TODAY SHOW  
CON COM1 : TODAY SHOW



REP HEADLINE# 6399978  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT29/12 17.20  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$2,000.00	11/5	11/6	2		M-TU	2
5			900A-1000A PROGRAM : TODAY SHOW2 CON COM1: TODAY SHOW 2	30		\$1,040.00	10/30	11/1	2		<del>TO</del> TH	2
6			1000A-1030A PROGRAM : DAYTIME NEWS CON COM1: DAYTIME	30		\$300.00	10/31	11/2	2		W,F	2
7			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$160.00	10/31	11/1	2		W-TH	2
8			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$160.00	11/5	11/5	1		MON	1
9			100P-200P PROGRAM : DAYS CON COM1: DAYS	30		\$400.00	11/1	11/1	1		THU	1
10			100P-200P PROGRAM : DAYS CON COM1: DAYS	30		\$400.00	11/5	11/5	1		MON	1
11			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/31	10/31	1		WED	1
12			500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS	30		\$1,700.00	10/31	11/2	2		W,F	2

OCT29/12 17.20  
WFLA-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			530P-600P PROGRAM : NEWS CON COM1: NEWS	30		\$1,700.00	11/1	11/1	1		THU	1
14			630P-700P PROGRAM : 630PM NEWS CON COM1: 630PM NEWS	30		\$5,000.00	11/2	11/2	1		FRI	1
15			1000P-1100P PROGRAM : REVOLUTION CON COM1: REVOLUTION	30		\$7,500.00	11/5	11/5	1		MON	1
16			900P-1000P PROGRAM : L&O CON COM1: L&O	30		\$7,500.00	10/31	10/31	1		WED	1
17			800P-900P PROGRAM : VOICE REPEAT CON COM1: VOICE REPEAT	30		\$2,900.00	11/2	11/2	1		FRI	1
18			800P-900P PROGRAM : ENCORES CON COM1: ENCORES	30		\$1,200.00	11/3	11/3	1		SAT	1
19			1000P-1100P PROGRAM : ENCORES CON COM1: ENCORES	30		\$1,400.00	11/3	11/3	1		SAT	1
20			815P-1130P PROGRAM : NFL CON COM1: NFL	30		25000.00	11/4	11/4	1		SUN	1
21			1100P-1130P PROGRAM : SAT NEWS CON COM1: SAT NEWS	30		\$2,500.00	11/3	11/3	1		SAT	1

OCT29/12 17.20

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1130P-1230A	30		\$1,300.00	10/31	11/2	2		W,F	2
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												
23			1130P-1230A	30		\$1,300.00	11/5	11/5	1		MON	1
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												
24			1230A-130A	30		\$400.00	10/31	11/2	2		W,F	2
PROGRAM : FALLON												
CON COM1: FALLON												
25			700A-900A	30		\$1,000.00	11/3	11/3	1		SAT	1
PROGRAM : SAT TODAY												
CON COM1: SAT TODAY												
26			900A-1000A	30		\$300.00	11/3	11/3	1		SAT	1
PROGRAM : SAT AM NEWS												
CON COM1: SAT AM NEWS												
27			1130P-100A	30		\$2,500.00	11/3	11/3	1		SAT	1
PROGRAM : SNL												
CON COM1: SNL												
28			800A-900A	30		\$1,100.00	11/4	11/4	1		SUN	1
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
29			900A-1000A	30		\$300.00	11/4	11/4	1		SUN	1
PROGRAM : SUN AM NEWS												
CON COM1: SUN AM NEWS												
30			1200N-100P	30		\$150.00	11/4	11/4	1		SUN	1
PROGRAM : SUN NOON NEWS												
CON COM1: SUN NOON NEWS												

REP HEADLINE# 6399978  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT29/12 17.20  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			1230A-130A	30		\$400.00	11/5	11/5	1		MON	1
PROGRAM : FALLON												
CON COM1: FALLON												
32			1200N-100P	30		\$150.00	11/3	11/3	1		SAT	1
PROGRAM : SAT NOON NEWS												
CON COM1: SAT NOON NEWS												
NOV/12 87460.00												
CONTRACT TOTAL											87460.00	
TOTAL SPOTS											42	

MARKET TOTALS \$364,416 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ESTIMATED

SVC- NSI BOOKS- MAY/PJ  
 DEMOS- RA35+\*

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 821 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 82320	Campaign Ref: JM112103002
Buyer: ..	Client/Product/Estimate: . / /664	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref:
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Nelson 4 Senate*Add*	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	M-F 6a News ..TF..	01	1450	30 Comme	Nbr of Spots	2	2	2800
2	M-F 6a News .T....	01	1450	30 Comme	Nbr of Spots	1	1	1450
3	M-F 7a Today Show ..WTF..	01	2000	30 Comme	Nbr of Spots	3	3	6000
4	M-F 7a Today Show MT.....	01	2000	30 Comme	Nbr of Spots	2	2	4000
5	M-F 9a Today Show II ...T...	01	1040	30 Comme	Nbr of Spots	1	1	1040
6	M-F 10a News ..W.F..	01	300	30 Comme	Nbr of Spots	2	2	600
7	M-F 11a Daytime ..WT...	03	160	30 Comme	Nbr of Spots	2	2	320
8	M-F 11a Daytime M.....	03	160	30 Comme	Nbr of Spots	1	1	160
9	M-F 1p Days Of Our Lives	03	400	30 Comme	Nbr of Spots	1	1	400
Weekly Totals: Total Spots(Ord Spots)					31	8	39	

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 821 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

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11	M-F 3p Doctors ..W....	03	450	30 Comme	Nbr of Spots	1	1	450
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16	Wed 9p ET / 8p CT Law & Order SVU ..W....	01	7500	30 Comme	Nbr of Spots	1	1	7500
17	Sat 10p ET / 9p CT Law & Order SVU .....S.	03	1400	30 Comme	Nbr of Spots	1	1	1400
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19	M-Su 11p News	01	2500	30 Comme	Nbr of Spots	1	1	2500
Weekly Totals: Total Spots(Ord Spots)					31	8	39	

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Submission Number 821 Issue 1



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Tampa, FL 33601

PHONE (813) 228-8888

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Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

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21	M-F 1135p ET / 1035p CT Tonight Show M..... Comme	01	1300	30	Nbr of Spots	1	1	1300
22	M-F 1237a ET / 1137p CT Late Night ..W.F.. Comme	01	400	30	Nbr of Spots	2	2	800
23	Sat 7a Today Show .....S. Comme	01	1000	30	Nbr of Spots	1	1	1000
24	Sat 9a News .....S. Comme	03	300	30	Nbr of Spots	1	1	300
25	Sat 1130p ET / 1030p CT Saturday Night Live .....S. Comme	01	2500	30	Nbr of Spots	1	1	2500
26	Sun 8a Today Show .....S. Comme	01	1100	30	Nbr of Spots	1	1	1100
27	Sun 9a News .....S. Comme	03	300	30	Nbr of Spots	1	1	300
28	Sun 12p News .....S. Comme	03	150	30	Nbr of Spots	1	1	150
Weekly Totals: Total Spots(Ord Spots)					31	8	39	

Abar Hutton Media  
6190 Grovedale CT #200  
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL  
Submission Number 821 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 82320	Campaign Ref: JM112103002
Buyer: ..	Client/Product/Estimate: . / .664	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref:
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
29	M-F 1237a ET / 1137p CT Late Night M.....	01	400	30 Comme	Nbr of Spots	1	1	400
30	Sat 12p News .....S.	03	150	30 Comme	Nbr of Spots	1	1	150
Weekly Totals: Total Spots(Ord Spots)					31	8	39	

Grand Totals

Totals		10/29	11/05	
Spots	39	31		8
Cost	82320	67110		15210

Grand Totals:

Spots:	39
Gross Total:	82,320.00
Commission:	12,348.00
Net Total:	69,972.00





# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP.: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV.: Bill Nelson/ D/ State Senate  
PROD: Nelson 4 Senate\*Add\*

2012  
INVOICE DATE 11/25/12  
ORDER TYPE Political  
WFLA I SS  
JM112103002  
WFLA  
INVOICE NUMBER 0100033803  
PAGE 1  
BROADCAST MONTH 10/29/2012 - 11/2  
SCHEDULE DATES 10/29/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /664  
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 6a News						*WFLA			
1450.00	1	2		11/01	TH	06:43A	30 BN12010	1450.00	:30 Commercial
				11/02	FR	06:11A	30 BN12010	1450.00	
1450.00	2	1		11/06	TU	06:45A	30 BN12010	1450.00	
M-F 7a Today Show						*WFLA			
2000.00	3	3		10/31	WE	07:29A	30 BN12010	2000.00	:30 Commercial
				11/01	TH	07:56A	30 BN12012	2000.00	
				11/02	FR	08:29A	30 BN12012	2000.00	
2000.00	4	2		11/05	MO	07:59A	30 BN12010	2000.00	
				11/06	TU	08:51A	30 BN12011	2000.00	
M-F 9a Today Show II						*WFLA			
1040.00	5	1		11/01	TH	09:26A	30 BN12010	1040.00	:30 Commercial
M-F 10a News						*WFLA			
300.00	6	2		10/31	WE	10:28A	30 BN12012	300.00	:30 Commercial
				11/02	FR	10:23A	30 BN12010	300.00	
M-F 11a Daytime						*WFLA			
160.00	7	2		10/31	WE	11:18A	30 BN12010	160.00	:30 Commercial
				11/01	TH	11:37A	30 BN12012	160.00	
160.00	8	1		11/05	MO	11:15A	30 BN12011	160.00	
M-F 1p Days Of Our Lives						*WFLA			
400.00	9	1		11/01	TH	01:46P	30 BN12010	400.00	:30 Commercial
400.00	10	1		11/05	MO	12:58P	30 BN12010	400.00	
M-F 3p Doctors						*WFLA			
450.00	11	1		10/31	WE	03:54P	30 BN12012	450.00	:30 Commercial
M-F 5p News						*WFLA			
1700.00	12	2		10/31	WE	05:22P	30 BN12010	1700.00	:30 Commercial
				11/02	FR	05:13P	30 BN12012	1700.00	
M-F 530p News						*WFLA			
									:30 Commercial

\*\*\* Continued \*\*\*

PERIOD COST	94,620.00	43 Total Units				Debits	.00
		ACTUAL GROSS BILLING	87,620.00			Credits	7,000.00-
		AGENCY COMMISSION	13,143.00			SUB-TOTALS	7,000.00CR
		NET DUE	74,477.00			TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Bill Nelson/ D/ State Senate  
PRODUCT Nelson 4 Senate\*Add\*

INVOICE NUMBER 0100033803  
BROADCAST MONTH 10/29/2012 - 11/25,  
AMOUNT DUE 74,477.00

REMIT TO:

\*00150

000021320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000021320 00000100033803 007447700 5



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
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### INVOICE / AFFIDAVIT

21320  
Abar Hutton Media  
6190 Grovedale CT #200  
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Bill Nelson/ D/ State Senate  
PROD: Nelson 4 Senate\*Add\*

2012  
INVOICE DATE 11/25/12  
ORDER TYPE Political  
WFLA I SS  
JM112103002  
WFLA  
INVOICE NUMBER 0100033803  
PAGE 2  
BROADCAST MONTH 10/29/2012 - 11/2  
SCHEDULE DATES 10/29/12-11/11/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /664  
Desc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR	PRODUCT DESCRIPTION	PRICE
M-F 630p ET / 530p CT NBC Nigh	1700.00	13 1	11/01	TH	05:53P	30	BN12012	1700.00
							:30 Commercial	
Mon 10p ET / 9p CT Revolution	5000.00	14 1	11/02	FR	06:47P	30	BN12010	5000.00
							:30 Commercial	
Wed 9p ET / 8p CT Law & Order	7500.00	15 1	11/05	MO	10:34P	30	BN12011	7500.00
							:30 Commercial	
Sat 10p ET / 9p CT Law & Order	7500.00	16 1	10/31	WE	09:20P	30	BN12012	7500.00
							:30 Commercial	
	1400.00	17 1	11/03	SA		30		.00
							Preempt Program Change	1400.00-
Sun 815p ET / 715p CT NBC Sund							:30 Commercial	
	25000.00	18 1	11/04	SU	09:54P	30	BN12011	25000.00
M-Su 11p News							:30 Commercial	
	2500.00	19 1	11/03	SA	11:14P	30	BN12011	2500.00
M-F 1135p ET / 1035p CT Tonigh							:30 Commercial	
	1300.00	20 2	10/31	WE	11:45P	30	BN12010	1300.00
			11/02	FR	12:29A	30	BN12012	1300.00
	1300.00	21 1	11/05	MO	11:46P	30	BN12010	1300.00
M-F 1237a ET / 1137p CT Late N							:30 Commercial	
	400.00	22 2	10/31	WE	01:04A	30	BN12012	400.00
			11/02	FR	01:29A	30	BN12010	400.00
Sat 7a Today Show							:30 Commercial	
	1000.00	23 1	11/03	SA	07:23A	30	BN12010	1000.00
Sat 9a News							:30 Commercial	
	300.00	24 1	11/03	SA	09:09A	30	BN12011	300.00
Sat 1130p ET / 1030p CT Saturd							:30 Commercial	
	2500.00	25 1	11/03	SA	12:53A	30	BN12010	2500.00
Sun 8a Today Show							:30 Commercial	
	1100.00	26 1	11/04	SU	08:57A	30	BN12011	1100.00
Sun 9a News							:30 Commercial	
	300.00	27 1	11/04	SU	09:08A	30	BN12011	300.00
Sun 12p News							:30 Commercial	
	150.00	28 1	11/04	SU	12:55P	30	BN12010	150.00
M-F 1237a ET / 1137p CT Late N							:30 Commercial	
	400.00	29 1	11/05	MO	01:31A	30	BN12011	400.00
Sat 12p News							:30 Commercial	
	150.00	30 1	11/03	SA	12:24P	30	BN12010	150.00
Fri 8p Star Watch Primetime							:30 Commercial	
	2900.00	31 1	11/02	FR		30		.00
							Preempt Program Change	2900.00-
Sat 7p Star Watch							:30 Commercial	
	1350.00	32 2	11/03	SA		30		.00
			11/03	SA		30		.00
							Preempt Sp	1350.00-
							orts Over	
							run	
							Preempt Sp	1350.00-

\*\*\* Continued \*\*\*

PERIOD COST	94,620.00	43 Total Units		Debits	.00
		ACTUAL GROSS BILLING	87,620.00	Credits	7,000.00-
		AGENCY COMMISSION	13,143.00	TOTAL RECONCILING	7,000.00CR
		NET DUE	74,477.00		

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REP: WFLA (Washington Dc)  
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REF#: . / . /664  
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SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
Sat NBC Movie	1400.00	33 2	11/03	SA	09:25P	30 BN12011 :30 Commercial	1400.00		
			11/03	SA	09:45P	30 BN12010	1400.00		
Sat 7a Today Show	1000.00	34 1	11/03	SA	07:29A	30 BN12010 :30 Commercial	1000.00		
M-F 6a News	1450.00	35 2	11/06	TU	06:23A	30 BN12010 :30 Commercial	1450.00		
			11/06	TU	06:27A	30 BN12011	1450.00		
Total Airtime Gross Spot Revenue:			87,620.00						

orts Over  
run

PERIOD COST 94,620.00

43 Total Units  
ACTUAL GROSS BILLING 87,620.00  
AGENCY COMMISSION 13,143.00  
NET DUE 74,477.00

SUB-TOTALS Debits .00  
Credits 7,000.00-  
TOTAL RECONCILING 7,000.00CR

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